

SANTA MONICA MOUNTAINS CONSERVANCY GRANT APPLICATION			
Project Name: VerdeXchange 2018		Amount of Request: \$20,000	
Applicant Name: Community Partners On behalf of VerdeXchange Institute		Total Project Cost: \$331,000	
		Matching Funds: \$100,000	
		Lat/Long: (34.059401/ -118.236005)	
Applicant Address: 1000 N. Alameda St., Ste 240 Los Angeles, CA 90012		Project Address:	
		County	Senate District
		Los Angeles	35
		Assembly District	
		64	
Phone: 213-346-3201			
Email: paulv@communitypartners.org		Tax ID: 954302067	
Grantee's Authorized Representative:			
Paul Vandeventer, President and CEO of Community Partners			213-346-3201
<i>Name and Title</i>			<i>Phone</i>
Overhead Allocation Notice:			
✓ Any overhead costs will be identified as a separate line item in the budget and invoices.			
✓ The Conservancy encourages grantees to reduce overhead costs including vehicle and phone expenses.			
✓ The overhead allocation policy has been submitted prior to, or with, the grant application.			
Outreach and Advertising Requirement:			
✓ Applicant has read the staff report and board resolution regarding contract policies.			
✓ Applicant has adopted contract policies for the purpose of increasing outreach and advertising to disadvantaged businesses and individuals.			
<i>All check boxes must be checked</i>			
Brief Project Description:			
-See attached conference flyer for a project description.			
-Also see attached Sponsorship Packages sheet for a description of benefits to SMMC—note that VX is offering SMMC the benefits of what would usually constitute a \$25,000 sponsorship level for this \$20,000 grant.			
*attach additional pages with project detail			
Tasks / Milestones:		Budget:	Completion Date



VERDEXCHANGE CONFERENCE

LOS ANGELES, CALIFORNIA
JANUARY 28 – 30, 2018

VX2018 Project Budget

<i>Title</i>	<i>Amounts</i>
Conference Hotel	\$145,000
Audio Visual	\$25,000
Videography	\$20,000
Marketing and Outreach	\$15,000
Documentation and Printed Materials	\$15,000
Online Support and Storage	\$15,000
Travel Expenses	\$7,000
Staff Support	\$75,000
2018 <u>Cleantech</u> Open Global Showcase	\$14,000
Total	\$331,000

The budget above depicts tasks that will be completed in advance of January 31, 2018.

SMMC will be featured in press releases, marketing materials, and promotional videos from December 10, 2017 – January 31, 2018. SMMC will participate on a panel at VX2018 on January 29 or 30, 2018.

For Acquisition Projects: **APN(s):** N/A
Acreage: N/A

I certify that the information contained in this Grant Application form, including required attachments, is accurate.

DocuSigned by:

Paul Vandewater

12/7/2017

Signature of Authorized Representative

Date

STATE OF CALIFORNIA ♦ THE NATURAL RESOURCES AGENCY